

Dufry Duty Free Terminal 2 Melbourne Airport

In 2017 SKS Technologies were awarded the fitout of Terminal 2 at Melbourne Airport. Included in the fitout was:

- 1 x Entrance LED video wall 4 metre wide by 2 metres tall, 3,9mm LED pitch

This wall sits at the entrance of the Dufry Duty free store in Melbourne airport. It can display any content and is designed as a dedicated welcome screen and advertises products currently on sale within the store.

- 2 x LED Banner Video wall Displays totalling approximately 25 meters in length and 1250mm in height. This is in conjunction with 1 x 4m wide by 3m tall LED bar style video wall.

These displays are used for advertising of alcohol within the store. Different beverage campaigns run on a loop.

DETAILS

» **Job Value** \$1,400,000

- 4 x LED Tree style video walls mounted upon a support column. 1x 55 inch LCD, 1x 49 inch LCD, 1x 42 Inch LCD, working in conjunction to promote product within the store.

- 3 x LED Tree style video walls mounted upon a support column. 1x 55 inch LCD, 1x 49 inch LCD, 1x 42 Inch LCD, working in conjunction to promote product within the store.

- 1 x 80 metre by 1250mm LED Banner stretching almost the entire length of the Dufry Duty Free store for any advertising they may require.

- Audio system installed that provides music and/or special commentary through the speakers for the entire space.



1

Video Wall



2

Video Wall